



## Direct Mail and Target eBlast Selects Form

Let *Food Quality & Safety* help you target your message to the audience you desire. As a first step, please identify which audience selects are relevant to your business. We will follow-up by letting you know how many people *Food Quality & Safety* reaches and provide cost information. (A minimum list is 3,000 subscribers.)

Industry & Title Total	QA/QC	R&D	LAB	PLANT	CORP	PURCH	IT	SALES
FOOD/BEVERAGE PROCESSING								
RETAIL								
FOOD SERVICE								
AGRICULTURE								
DISTRIBUTION								
GOV/UNIV/ASSOCIATION								
OTHER								

Products or Services at your location (check all that apply):	
MEAT	
POULTRY	
SEAFOOD	
DAIRY	
BEVERAGES	
SNACKS/CEREAL/BAKING	
FOOD LAB/R&D	
PREPARED FOODS	
PET FOOD	
INGREDIENTS	
FRUITS/VEGETABLES	
CONFECTIONARY	
GOVERNMENT/UNIVERSITY	
INFANT FOODS	
FOOD SERVICE, REST. CHAIN	
CONTRACT MFG, PACKAGING	
DIETARY SUPPLEMENTS	
CONSULTING	

**Contact**

Bob Zander

Phone: (312) 925-7648

[bzander@wiley.com](mailto:bzander@wiley.com)