

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Wiley Subscription Services, Inc.
A Wiley Company
111 River St., 8-01
Hoboken, NJ 07030
Tel. No.: 480.419.1851
FAX No.: 480.718.7719

FOOD QUALITY & SAFETY is a B2B brand intended for individuals with broad-based interests in food safety and quality control in the food and beverage industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED

FOOD QUALITY & SAFETY serves the industries of Food and Beverage Processing, Retail, Food Service, Agriculture, Distribution and Government/University/Association. Also served are others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in Quality Control/Quality Assurance, R&D/Laboratory/Technical/Scientist, Plant Operations/Engineering/Sanitation, Corporate/Administration/Owner, Inspection and other titled and non-titled personnel within the Field Served.

CHANNELS

FOOD QUALITY & SAFETY MAGAZINE



3 Issues in the period
21,426 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
FOOD QUALITY & SAFETY MAGAZINE (3 issues in the period)	21,426	-	21,426
a. Print	18,202	-	18,202
b. Digital	3,224	-	3,224
1. Requested	3,222	-	3,222
2. Non-Requested	2	-	2

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	-
Allocated for Trade Shows and Conventions	-
All Other	-
TOTAL	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	21,426	100.0	21,426	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	21,426	100.0	21,426	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2015 Issue	Print	Digital	Total Qualified
February-March	18,757	2,684	21,441
April-May	17,940	3,490	21,430
June-July	17,909	3,499	21,408

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL-MAY 2015

This issue is -% or 5 copies above the average of the other 2 issues reported in Paragraph 2.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital	Quality Control/ Assurance personnel (Note 1)	Research & Development/ Laboratory personnel (Note 2)	Operations & Corporate Management personnel (Note 3)	Plant & Production personnel (Note 4)	Purchasing, Marketing and other titled and non-titled personnel
Food/Beverage Processing, Retail, Food Service, Agriculture, Distribution, Government/University/Association and Others Allied to the Field	21,430	100.0	17,940	3,490	6,670	3,787	5,925	3,656	1,392
TOTAL QUALIFIED CIRCULATION	21,430	100.0	17,940	3,490	6,670	3,787	5,925	3,656	1,392
PERCENT	100.0		83.7	16.3	31.1	17.7	27.6	17.1	6.5

Note 1: includes Quality Control & Quality Assurance VP/Dir/Mgr, Food Safety VP/Dir/Mgr, Regulatory Affairs VP/Dir/Mgr, Validation & Compliance Officer/VP/Dir/Mgr.

Note 2: includes R&D VP/Dir/Mgr, Scientist, Product Developer, Formulator VP/Dir/Mgr, Project Leader VP/Dir/Mgr, Lab VP/Dir/Mgr, Chemist.

Note 3: includes President, CEO, COO, Operations VP/Dir/Mgr, VP, General Manager.

Note 4: includes Production VP/Dir/Mgr, Plant Mgr, Engineer.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL-MAY 2015

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	10,987	4,141	-	11,640	3,488	15,128	70.6
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	6,302	-	-	6,300	2	6,302	29.4
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,289	4,141	-	17,940	3,490	21,430	100.0
PERCENT	80.7	19.3	-	83.7	16.3	100.0	

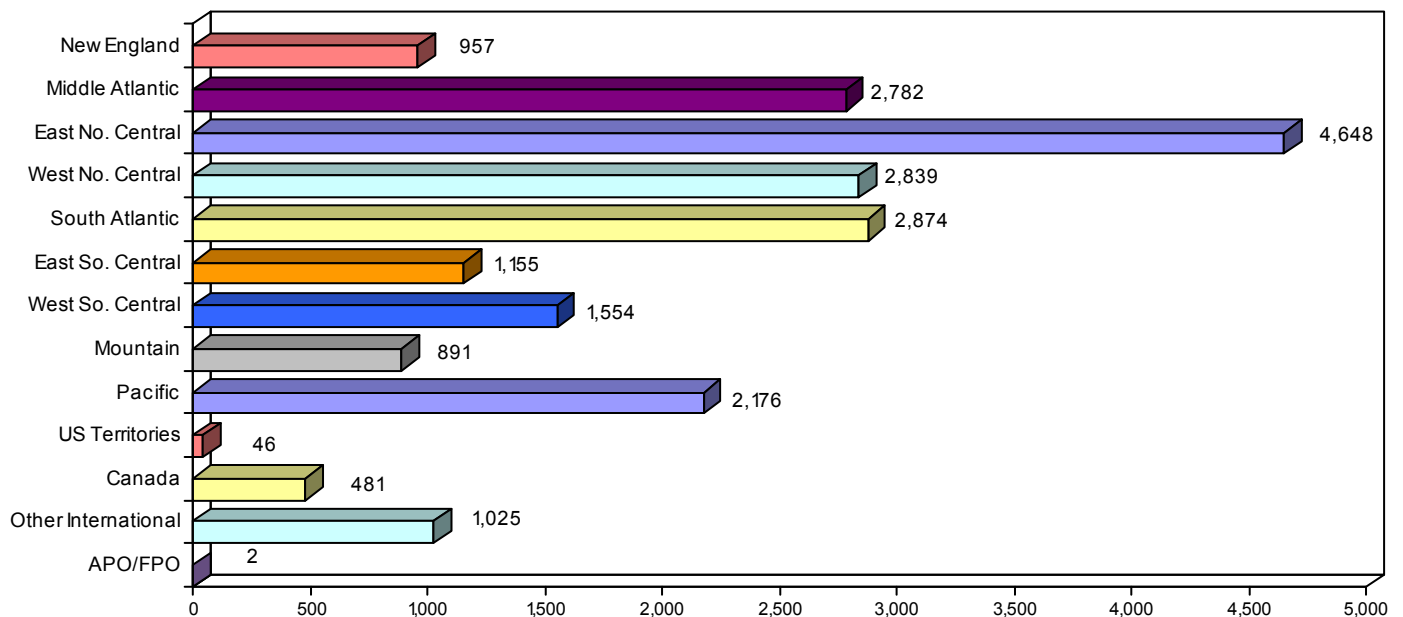
*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL-MAY 2015

Regions	Print	Digital	Total Qualified	Percent
NEW ENGLAND	848	109	957	4.4
MIDDLE ATLANTIC	2,464	318	2,782	13.0
EAST NO. CENTRAL	4,166	482	4,648	21.7
WEST NO. CENTRAL	2,555	284	2,839	13.2
SOUTH ATLANTIC	2,536	338	2,874	13.3
EAST SO. CENTRAL	1,038	117	1,155	5.4
WEST SO. CENTRAL	1,361	193	1,554	7.3
MOUNTAIN	757	134	891	4.2
PACIFIC	1,833	343	2,176	10.2
TOTAL QUALIFIED CIRCULATION	17,940	3,490	21,430	100.0

Regions	Print	Digital	Total Qualified	Percent
UNITED STATES	17,558	2,318	19,876	92.7
U.S. Territories	40	6	46	0.2
Canada	306	175	481	2.2
Mexico	-	-	-	-
Other International	34	991	1,025	4.9
APO/FPO	2	-	2	-

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Other Sources include 1 source of circulation for a quantity of 6,302 copies or 29.4%, including Pinpoint Technologies.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ken Potuznik, VP, Group Publisher

Scott MacAdam, Audience Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 28, 2015

State New Jersey

City Hoboken

Received by BPA Worldwide July 28, 2015

Type BJ

ID Number F284B0J5

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.